

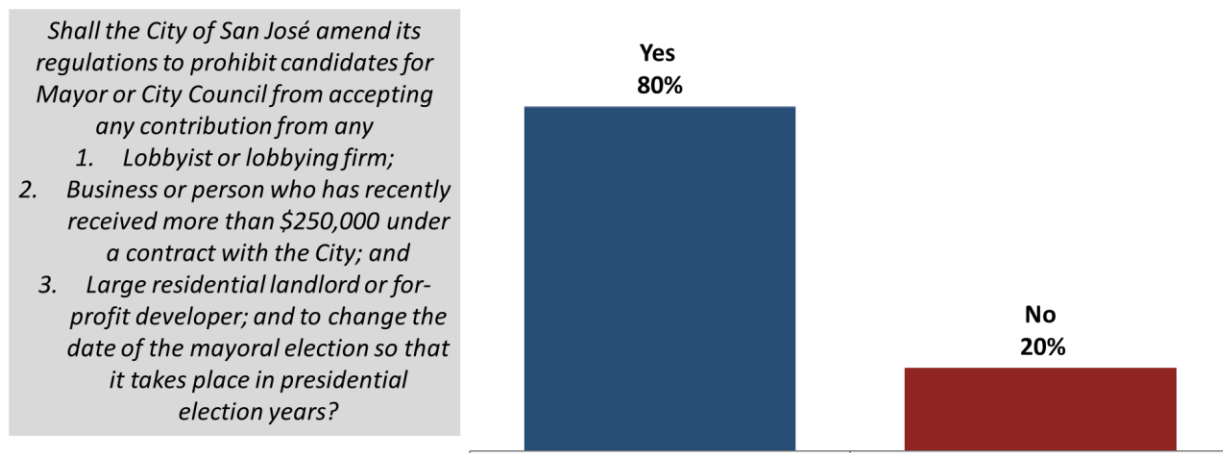


TO: Interested Parties
FROM: EMC Research
RE: Recent findings from San Jose voter poll regarding a potential election reform measure
DATE: August 30, 2019

The following are key findings from a recent survey conducted by EMC Research. This poll was conducted from July 15-18, 2019 among 504 randomly selected likely November 2020 voters in the City of San Jose. The results have a margin of error of +/- 4.4 percentage points.

Key Findings:

Voters are overwhelmingly supportive of a potential fair elections measure. A strong majority of voters (80%) would vote yes today to a measure that would limit campaign contribution to candidates for Mayor or City Council, and change the date of the mayoral election to take place in presidential election years.



The measure withstands a potential opposition campaign. After hearing additional information both in favor and against a potential measure, voters remain highly supportive of the fair elections measure. Three-quarters (74%) are in support of the measure in a final vote after all information is presented, while only 25% would vote no after hearing more information.

Voters are extremely compelled by supporting statements that emphasize reducing corruption and the influence of money in elections, as well as having the election for Mayor moved to Presidential years:

- *This measure will reduce corruption by limiting who candidates can receive campaign donations from (49% very convincing, 82% total convincing)*
- *Having the Mayoral election in the same year as Presidential elections will increase voter turnout and save the City taxpayer money (41% very convincing, 74% total convincing)*